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## Industrial Nanotech, Inc.

*Lead abatement, corrosion protection, thermal insulation*

OVERALL RATING: ★★ ★



<http://www.industrial-nanotech.com>

The company defines up front what they do and how they do it, a basic approach that so many sites don't include. Testimonials, case studies, and testing data are highlighted, as are Click Here for Ideas links which summarize products and define apps. PDF datasheets on safety, and brochures in the Download section, could be integrated with products, but the long FAQ page is conveniently divided up into linked areas. Purchasing can be done directly on the site. Once your info is submitted, a prompt to login as a new customer appears—without instructions to do that. Not to be missed is the NanoPioneers page, with links to industry news, nanotech resources, and goodies even including a dog t-shirt.

- |                                |                                   |
|--------------------------------|-----------------------------------|
| ★★★ <i>Look/Feel</i>           | ★★★ <i>Ease of Use/Navigation</i> |
| ★★★ <i>General Information</i> | ★★★ <i>Registration</i>           |
| ★★★ <i>Technical Content</i>   | ★★★ <i>Support/Convenience</i>    |
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